



Alter-Ations Inc.

E9624 County Rd SS, Viroqua WI 54665
608-629-6887 www.catsnipclinic.org

Nelson Agri-Center

True Value.

Viroqua, WI

October 1, 2018

TO: Media Editor

RE: NEWS RELEASE & Invitation

FOR IMMEDIATE RELEASE

Contacts: Kate Bonny, Alter-Ations, Inc. President
608-629-6887 alterationsinc@yahoo.com
Gale Bruessel, Event Planning
608-790-6299 gbmeows@gmail.com

Pet Expo

Alter-Ations, Inc., in partnership with Nelson Agri-Center Viroqua, is pleased to coordinate and invite community friends to the first ever Pet Expo, a unique “one stop shopping” opportunity to experience many animal humane organizations under one roof at the same time. Each organization will provide extensive information on its animal related services, rescue and rehabilitation efforts, and pet care.

Join in the Pet Costume Contest held throughout the day. Other activities planned are food and beverage sales, door prizes, Doggie Kissing Booth, children’s activities, professional balloon sculpting, face painting, and therapy dog meet-and-greet area. Bring your dog or cat for low-cost microchipping service offered by Alter-Ations, Inc. Special appearance by Vernon County Sheriff’s Department’s Deputy Mark Bellacero and Myk, K-9 Officer.

Participating agencies are Alterations, Inc. Low-Cost Spay/Neuter Clinic, Tabby Town USA, Driftless Humane Society, American Standardbred Adoption Program ASAP (horse rescue), Coulee Region Humane Society Pet Therapy Program, Sparta Area Outdoor Spay Neuter Project, Capable Canines of Wisconsin, and Vernon County Sheriff’s Department.

The family friendly event is on **Saturday, October 20th from 10:30am - 3:00pm** at Nelson Agri-Center True Value, 217 No. Center Street, Viroqua. For further information call 608-790-6299.